

It's time to prepare your skin for the colder months. Lock in moisture by using hydrating products to replenish and protect the skin to prevent dehydration and premature aging. Dryness can be addressed by exfoliation treatments such as peels and microdermabrasion. Nothing penetrates a hard

the skin by removing dead skin cells and keeping the collagen exercised. Many spend so much time and effort on exercise the muscles of their body and consuming vitamins orally but forget their about skin.

### Winter Special (voucher not valid)

Purchase any 2 Ultraceuticals products and receive either a FREE

- Mandelic Peel (valued \$95) suitable for congested, acne skins.
- · Lactic Peel (valued \$105) suitable for dry, age concerned skins
- Radiance Plus Treatment (valued \$120) Featuring Ultra Brightening Accelerator Mask targeting hyperpigmentation and photoaging concerns.



gift voucher

My valued client

Proskin Clinic From

\$50 dollars Expires 30-08-2017 For

Can be redeemed off any FULL PRICE Message

treatment over \$110\*







\* One voucher Valid per Client until expiry date. Voucher is non-refundable and is not redeemable for cash. Please present your voucher upon attendance. Cancellations: 24 hours notice is appreciated. Payment: cash, cheque or Eftpos. Punctuality: arriving late for your appointment will limit time allocated for your treatment.



By appointment only

#### Carolyn Della-Zoppa

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# Me are entering the Age of Ageless

By Laura Demasi Ipos research director - August 2016



## the age of agelessness

- Longer life span means a greater emphasis on "optimal living"; greater emphasis on quality of life
- Increased leisure time—more time to research and discover products, more time to absorb knowledge, more time to enjoy life
- Staying in the labor force longer—unemployment rate for boomers is lower than their younger counterparts

Sixty-plus Australians are already redefining what it means to grow older, rejecting outdated expectations for how they 'should' live and what they 'should' value – including how they spend their time and money. But are marketers in tune with the new reality of ageing?

Australians over 65 will account for 25% of the overall population in coming decades. Today's over 45s can expect to live up to a quarter of their entire lifespan in retirement.

Age is now merely a 'number,' an almost arbitrary figure, something that society imposes on you that comes with unwelcome baggage and expectations; suddenly at 60, 65, 70 or the rest of the world assumes that you have become a completely different person – an 'old' person who no longer has the same interests, tastes, skills or values – or indeed the same personality.

"We are not like our parents, whose generation was very sedentary in retirement. We don't want to be still, there is too much to do," said another participant. "I go out dancing with my girlfriends, I like to have a drink. My mother didn't do any of that when she was my age. It's an exciting time, lots of possibilities. It's never too late for new opportunities."

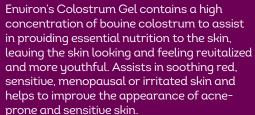
#### Pollution is the new enemy!

ASAP New DNA renewal treatment contains telomere technology to assist in the protection and repair of DNA damage, combined with a unique Multi-Peptide Complex to enhance cellular longevity and vitality. Self-regenerative stem cell technology and polyglucuronic acid help boost cell renewal to rapidly smooth fine lines and wrinkles and assist in restoring optimal hydration and elastin, resulting in remarkably firmer and younger looking skin.

products to combat pollution and help to desensitise and strengthen the skin



### 2 Environ Colostrum Gel



#### Environ Antioxidant Gel

Environ's Intensive Antioxidant Gel formula contains a blend of antioxidants and moisturisers to assist in defending the skin against free radicals associated with harmful external influences, e.g. pollution and excess sun exposure.



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